



Launch Event

26 October, 2020 | 15.00 – 17.00

Virtual event

Sustainable investments and industrial policy for a successful recovery in Europe

The Next Generation EU with the long-term budget will be the key instruments for the EU to enable the economic recovery through the green and digital transitions.

The event will provide a unique platform, bringing together the industry and long-term investors, to discuss which steps the EU needs to prioritise to become green, digital and more resilient and to recover stronger from this unprecedented crisis. The debate will also mark the kick-off of the agenda of events of the “Sustainable, Long-term Investments & Competitive European Industry” Intergroup.

15:00 – 15:05 Welcome Address

Dominique Riquet, Co-Chair of the Sustainable, Long-term Investments & Competitive European Industry Intergroup

15:05 – 15:20 Keynote speech

Frans Timmermans, Vice-President for the European Green Deal, European Commission

15:20 – 15:50 Opening discussion

Simona Bonafé, Co-Chair of the Sustainable, Long-term Investments & Competitive European Industry Intergroup

Maria da Graça Carvalho, Co-Chair of the Sustainable, Long-term Investments & Competitive European Industry Intergroup

With the participation of:

Rada Rodriguez, President of Orgalim, Europe’s Technology Industries

Laurent Zylberberg, President of the European Long-Term Investors Association (ELTI)

15:50 – 16:55 Panel discussion: What role for long-term, sustainable investments and industrial policy for the recovery of Europe?

Moderated by Fabian Zuleeg, Chief Executive & Chief Economist, European Policy Centre

Kerstin Jorna, Director General, DG Grow, European Commission

Luca Visentini, Secretary General of the European Trade Union Confederation (ETUC)

Rada Rodriguez, President of Orgalim, Europe’s Technology Industries

Laurent Zylberberg, President of the European Long-Term Investors Association (ELTI)

Q&A

16: 55 – 17:00 Closing remarks

Maria da Graça Carvalho, Co-Chair of the Sustainable, Long-term Investments & Competitive European Industry Intergroup